



# ALLAN XIA

## 夏昊禹

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### WORK EXPERIENCE

2013 - Present

#### DIRECTOR

Kognika Ltd

Boutique service provider in creative consultancy and technologies.

Services include: Consultancy, Graphic Design, Illustration, Art direction, Photography, Videography, Web development, Event production, VR/ AR/ Game Development, China-NZ co-production.

2013 - Present

#### FESTIVAL FOUNDER & DIRECTOR

Chromacon Indie Arts Festival // www.chromacon.

Founded New Zealand's leading indie arts festival - featuring 120+ multidisciplinary exhibitors and over 7500 attendees in 2017.

2010 - 2012

#### TECHNICAL ARTIST

Wayward Films

Responsible for graphic novel illustration, storyboarding, matte painting, compositing, and design for print.



### ABOUT ME

Allan Xia is a visual storyteller whose work span a broad spectrum of creative mediums and disciplines.

Allan is also passionate about advocating for creative independence and collaboration between China and New Zealand.



### EDUCATION & TRAINING



#### ARTVENTURE 2013

Creative Entrepreneurial Programme



#### BACHELOR OF DIGITAL DESIGN

Auckland University of Technology (2010)



### RECENT PROJECTS

♥ China 2017

#### CHROMA ART TOUR 2017 // CHROMACON

2017

#### GOLDEN THREADS // AUCKLAND MUSEUM

♥ China 2016 / 2017

#### IMAGE & IMAGINATION SINO-NZ ARTS EXCHANGE // MOONLIGHT GALLERY & NONGYUAN ARTS VILLAGE



### SKILLSETS

Illustration	Photography
Graphic Design	Videography
Art Direction	Game Design
Web Development	VR/ AR Development
Comic Art	Arts Curation
Digital Marketing	Event Management
Film Production	Arts Management

**Fluent in English and Chinese Mandarin**



### SELECTED ACCOMPLISHMENTS

♥ China 2017

#### GOLDEN PANDA DESIGN AWARD // SILVER

Chromacon - New Zealand Indie Arts Festival was recognised with a Silver Award in the City Cultural Design category for contributions to Auckland's arts sector. Golden Panda Awards, Chengdu Creativity & Design Week 2017

2017

#### PLAY BY PLAY AWARDS // BEST IN REPRESENTATION

*Golden Threads*, an interactive narrative/ choose-your-own adventure game developed in collaboration with Renee Liang & Auckland Museum as part of *Being Chinese in Aotearoa: A photographic journey* Exhibition.

♥ China 2014

#### SINO-NZ SCREEN DELEGATION

Represented NZ in first Official Screen Delegation to China, lead by New Zealand Film Commission.v

2014

#### CHINA IN THE PACIFIC

Panel speaker at Summit Organised by UNESCO and Te Papa National Museum.